

PRESS RELEASE

Anthony Gooch Gálvez appointed Secretary General of the European Round Table for Industry (ERT)

Brussels, 5 September 2024: The European Round Table for Industry is delighted to announce the appointment of Anthony Gooch Gálvez as its new Secretary General, the sixth in its 41-year history.

ERT Chair, Jean François van Boxmeer said *“At a time of global tension and transition, Anthony’s international economic & geopolitical expertise across key public policy fields, his experience in negotiation and diplomacy at the nexus between the economic and political spheres - having occupied senior roles at the European Commission and the OECD - make him an excellent fit. We very much look forward to working with him.”*

Anthony Gooch Gálvez commented *“I look forward to the challenge of developing and enhancing a unique relationship between leading representatives of European Industry in ERT and top policymakers at EU & national level to deliver inclusive growth & prosperity by competing effectively in a transformed global context. When Europe is at a fork in the road requiring fundamental transformations to secure the future of its economy and society, and a new EU political cycle begins, the time is ripe, together, to rekindle the spirit, ingenuity, drive and dynamism that gave birth to the Single Market.”*

A dual Spanish & UK national with 30 years of experience as a senior official on the international stage working closely with EU and global business & industry, he spent 15 years, joining on the eve of the Global Financial Crisis, as Director at OECD, working across major policy areas including the G20-mandated overhaul of international tax standards for a digital economy. He made significant contributions to OECD efforts on Climate Change to implement the Paris Agreement, on the digital transformation & artificial intelligence, trade and corporate governance. He developed the award-winning OECD Better Life Index and was closely involved in accession processes to grow OECD’s global membership exponentially in Europe, Latin America & the Middle East.

With responsibility for its stakeholder strategy, he set up the OECD Global Parliamentary Network, in strategic partnership with the European Parliament and was responsible for relations with the business community and civil society. As Director of the OECD Forum, he established partnerships with multinational companies and promoted inclusivity on gender & youth.

Over 14 years as an EU Commission official, trade negotiator and diplomat, he began in 1995, co-ordinating successful negotiations for an EU/Mexico Free Trade Agreement, on the back of which incoming Trade Commissioner Pascal Lamy appointed him EU Trade Spokesman &

Special Adviser. Participating in negotiations at WTO Ministerial Meetings in Seattle in 1999 & 2001 to launch the Doha Trade Round & complete China's Accession to WTO, he helped manage transatlantic relations including high profile trade disputes such as Boeing/Airbus & US steel tariffs. Key diplomatic postings followed at the EU's Embassies in Washington & London, managing relations with the US and UK.

Since leaving OECD in 2023, he has served as Senior Strategic Adviser at Brussels-based think-tank Re-Imagine Europa and as a Member of the International Board of Advisors of the European Parliament's Panel for the Future of Science & Technology (STOA). He is an Adjunct Professor at IE University in Madrid, a visiting Lecturer at USC in California & member of the Academic Council of the Martens Centre for European Studies.

A recent graduate of IESE Business School's Advanced Management Programme, he holds degrees from Sciences Po Paris & Cambridge University.

Mr. Gooch succeeds former Dutch Trade Minister Frank Heemskerk in the role.

ENDS

A portrait image of Mr Gooch is available upon request.
A full list of the Membership of ERT is accessible [here](#).

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About the European Round Table for Industry (ERT)

Founded in 1983, the European Round Table for Industry (ERT) is a forum that brings together Chief Executives and Chairs of Europe's leading multinational companies, covering a wide range of industrial and technological sectors. ERT strives for a strong, open and competitive Europe, with the EU and its Single Market (an initiative it made a major contribution to conceiving & implementing), as a driver for inclusive growth and sustainable prosperity. Companies of ERT Members have combined revenues exceeding €2 trillion, providing direct jobs to around 5 million people worldwide – of which half are in Europe – and sustaining millions of indirect jobs. They invest more than €60 billion annually in R&D, largely in Europe.

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