



## Press Release

### ROBERT O'MEARA APPOINTED TO NEW COMMUNICATIONS ROLE AT ERT

**BRUSSELS, 22 October 2019** – The European Round Table for Industry announces the latest addition to its secretariat – Robert O'Meara has been appointed to the newly created role of Communications Director.

ERT brings together CEOs and Chairs of Europe's largest industrial companies, in support of a strong, open and competitive Europe. Through its 7 internal working groups, it produces studies and recommendations on issues such as competitiveness & innovation, trade & market access and jobs, skills & impact.

**Frank Heemskerk, Secretary General of ERT** said *"We are delighted to welcome Robert to the team at ERT. Communication plays such an important role in the work we do – Robert will help us scale up our activities in this area and better communicate the value that industry brings to Europe – not just in terms of economic impact, but in the many other ways it contributes to society and how it can help address the challenges that Europe is facing."*

**Robert O'Meara** commented *"I am very excited to take on this new role at ERT. These are tumultuous times for international trade, for capitalism and the public's expectations for a different response from the private sector to societal challenges such as energy transition, climate change and digital transformation. With Europe's role on the world stage and the impact & implications of globalisation under the microscope like never before, this is a really interesting time to join ERT and I am looking forward to working with the team and the Members."*

Robert has over 16 years' experience in communications. He has previously worked for Microsoft, G.E. Capital and DG Science & Research at the European Commission among others. Immediately prior to joining ERT, he was Director of Media & Communications at the trade association for the European airport industry, ACI Europe.

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#### **Note to Editors:**

The European Round Table for Industry (ERT) is a forum that brings together around 55 Chief Executives and Chairmen of major multinational companies of European parentage, covering a wide range of industrial and technological sectors. ERT strives for a strong, open and competitive Europe, with the EU, including its Single Market, as a driver for inclusive growth and sustainable prosperity. Companies of ERT Members are widely situated across Europe, with combined revenues exceeding €2,250 billion, sustaining around 6.8 million jobs in the region. They invest more than €50 billion annually in R&D, largely in Europe.

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